



# Children with Diabetes®

[www.childrenwithdiabetes.com](http://www.childrenwithdiabetes.com)

[WEST CHESTER, OH, September 29, 2020] As a community, we know how to pull together in tough times, and 2020 is no exception. We have missed getting together in person, but we're determined to find ways to connect and inspire, no matter what! Our Friends for Life conferences make you smile almost 'autumn-matically', and the CWD team is working tirelessly to continue to bring support and education to our CWD families.

On October 11, 2020, Children with Diabetes will kick off their first Fall into Friends for Life fundraising campaign, supporting Friends for Life conferences. We can raise funds and awareness of CWD, while finding ways to connect during these unprecedented times.

CWD's Development Manager, Matthew Point, said, "2020 has been a really difficult year but one of the hardest parts was not being able to spend a week with my true Friends for Life in Orlando. That said, I'm participating in Fall into Friends for Life because these people and this organization are where I turned when this year got hard. I am so excited to make future Friends for Life Events happen, and I'm hoping that you all FALL in and join me."

A 'gourd' fundraising idea can be hard to find, but we have some team ideas to inspire you to take a 'leaf' into our fundraising fun:

- Put on your coziest har-vest and have a socially-distanced 10K in your town!
- Create a themed basket and set a donation amount as an entry to win
- Hold a bake sale of carefully carb-counted treats to rake in donations
- Donate one canned item to your local food bank for each donation to your Fall into FFL page

There will be prizes for teams - like free registration for four (4) at the next in-person Friends for Life Conference of your choice, CWD swag, and more!

CWD Board member Kenny Rodenheiser and his wife Helen are celebrating Fall into Friends for Life as they await the arrival of their first child. "I can't wait to introduce our little one to our Friends for Life family," said Helen. "The Fall into FFL fundraiser is the perfect way to start Baby Rodenheiser's involvement in an organization that has meant so much to both Kenny and me."

Your generosity and support makes a world of difference for our community, and with your family joining ours, Fall into Friends for Life is going to be 'a-maize-ing.' Are you ready to get started? Visit [cwd.is/fall](http://cwd.is/fall) for all the fun details!

## **About Children with Diabetes**

Established in 1995, Children with Diabetes is an Ohio-based 501(c)(3) non-profit that provides education and support to families living with diabetes. Children with Diabetes focuses on care today, so we are ready for a cure tomorrow. As a global resource, we provide support, education and inspiration to empower families and all people living with diabetes to enjoy healthy, enriched lives.

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